# Saloh beauté

**Beauty** Care

Best of beauty and styling tips for her and him.

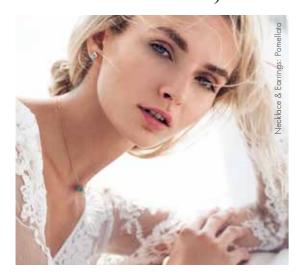
Say yes to colour

Radiantly beautiful hair colour in minutes



LA BIOSTHETIQUE®

# Dear customer,



Here is another winter issue of Salon Beauté. As the year draws to a close, you might expect topics and inspiration on the festival of love, i.e. Christmas, and new beginnings for the New Year. In actual fact, this entire issue is all about the celebration of love and the beginning of a new chapter. But instead of singing Christmas carols, we are humming The Wedding March, and we have swapped out our snowy landscapes for white lace and chiffon. The topic is weddings. This celebration of the love of two people and them beginning a future together is wonderfully fitting for a winter issue, don't you think?

Your La Biosthétique coiffeur



Coat, hat and gloves protect you from the rough winter weather. Only the face is completely at the mercy of cold, wind and sun. With a rich cocktail of oat lipids, almond oil and beeswax, the new Méthode Sensitive *Cold Cream* surrounds the skin like a calming protective coat, strengthens its barrier function and actively combats dryness.





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INSIDE

This issue is completely devoted to romance and all couples who want to declare their eternal love for each other in front of the world. The topic of weddings is featured in many different forms throughout this issue. Yes, this is the winter issue of Salon Beauté, and usually it's the spring issue that talks about marriage. But we think this is the perfect time to supply you with inspiration and tips about this lifelong bond. This gives you enough time to implement some of them, to get your skin and hair in the best possible condition and to relax and enjoy the months of anticipation leading up to the most beautiful day of your life.



#### WEDDING SPECIAL

MODE

SPECIAL EFFECTS Black accessories are extravagant eyecatchers that add a modern twist

Wedding dress: Kaviar Gauche www.kaviargauche.com Earrings: Oscar de la Renta Shoes: Steve Madden

to a white wedding

dress.



Opposites attract. The designers at this year's Bridal Fashion Week in New York must have had a similar mindset when they juxtaposed the white of the wedding dresses with black elements such as bows, jewellery, gloves or shoes.

> Earrings: Oscar de la Renta, www.mytheresa.com

Trend Highlight WEDDING SPECIAL

#### SWAP OUT THE VEIL

Floral garlands are a wonderfully romantic and currently very trendy alternative to wedding veils, and a particularly good idea for spring and summer brides. Whether real or fake flowers are used is a matter of taste. It looks best when the floral garland and bridal bouquet match.

Floral garland: Clara Peony, www.silkfred.com



OUI! YES. JA. SI. OUI. OFTEN IT IS THE SHORTEST WORDS THAT CARRY THE MOST MEANING. DESIGNER ELIE SAAB TURNED THE LIFE-CHANGING MONOSYLLABIC «YES» INTO PIECES OF JEWELLERY. AS A RING OR ARMLET SIMPLE GOLDEN LETTERING REMINDS YOU IN A DECORATIVE AND CHARMING WAY OF YOUR WONDERFUL WEDDING VOWS.

Sunglasses: Miu Miu

Sunglasses: Miu Miu Shoes: Christian Louboutin opf www.goldknopf.net Ring: Susa Beck www.susabeck

# 6

#### A DRAMATIC LOOK

It doesn't always have to be romantic. A graphic eye makeup in black and white goes perfectly with a white wedding dress, looks incredibly sophisticated and places the focus

on the bride's eyes. The water-resistant Easy Liner ensures the eyeliner stays put even in emotional moments, and the Mascara Perfect Volume waterproof gives you an irresistible gaze.



shades of nude.

NUDE:





If the stress of wedding prep is unbalancing your skin, *La Capsule* is a handy little remedy. Pure gamma linolenic acid from borage oil and essential vitamins regenerates the skin's barrier layer and banishes irritation. Whether dry, oily or normal – the Anti-Aging Lipid Serum restores balance to every skin type. The skin looks smoother, firmer and is protected against moisture loss and damaging environmental influences.

La Biosthétique TREND SHOP

#### HANDS IN THE SPOTLIGHT

First your betrothed asks for your hand in marriage, then he puts the ring on your finger – your hands are always the centre of the wedding event. Torn nails are absolutely unacceptable. The Nail & Cuticle Care Pen can be used at home and on the go to condition nails and cuticles. Brilliant Nail Chiffon completes the bridal look.







#### ENERGY BOOST! OU KNOW HOW IT FEELS

BE TIRED AND LACKLUSTRE AS IF IT IS EVEN AFFECTING THE APPEARANCE OF YOUR HAIR. IT LOOKS SO THIN AND FINE AS IF A RICH CARE MIGHT ROB THE LAST OF ITS VOLUME. NO WORRIES WITH *CREME FINE HAIR*! THE HAIR MASK WITH FINE HAIR POWER COMPLEX RESTRUCTURES AND STRENGTHENS THE HAIR FROM WITHIN, STRENGTHENS THE CUTICLE AND PROVIDES NEW RESILIENCE, SHINE AND VOLUME.

**LA BIOSTHETION** 

CREME

FINE HAIR

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Animal systems and

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### HIGH SHINE

A happy, radiant bride with matte, dull hair? Out of the question! With its extra fine microspray mist **Glossing Spray** 

not only magically adds long-lasting shine to the hair, but also provides intense light effects that make the colour shine. An effect that is further amplified by the integrated SPF. Completely free from oiliness or heaviness. Hair so glamorous and shiny it's just perfect for your wedding day!



5.0 Mil et 5.0

#### WAKEY-WAKEY!

You've scarcely slept a wink because you're so excited about your wedding? *Patch Gel Liftant* is your secret weapon for hiding this. Simply apply the patches after cleansing and allow to take effect. The ground-breaking formulation

strengthens the connective tissue of the sensitive eye area, reduces redness and creases and, thanks to the cooling gel, results in a wide awake, radiant look.



With the bright white wedding dress the bride wears ... well, blue court shoes? Another bride stands out with soft blue finger nail polish. What's going on with all the blue, the wedding guest wonders. This isn't a fashion craze restricted to brides, but a lovely superstition that harks back to an old English rhyme from the Victorian era:

Something Old, Something New, Something Borrowed, Something Blue, And a Sixpence in your Shoe.

old superstition is unfounded, the five good luck charms embody good wishes for the bride.

#### SOMETHING OLD ...

... symbolises the old life the bride to be is leaving behind. It also stands for the connection to the family and is sometimes given as a piece of jewellery passed down from generation to generation. Sometimes it is interpreted as «old SOMETHING BLUE ... as the world», with the old meaning constant as well as protection for the baby the bride is supposed to have.

#### SOMETHING NEW ...

.. such as the wedding dress or the new shoes, is a symbol for the start of married life. future.

#### SOMETHING BORROWED ....

... is supposed to remind the bride of family and friends that are always there to support her. On the other hand, lending something such as a veil, jewellery or a wedding bag, is supposed to transfer the luck of an already married person to the bride.

Something old, something new, something bor-

rowed, something blue and a silver sixpence in

her shoe. Each of these things signifies luck for

the young bride. If she wears all five on her

wedding day, a happy marriage is practically

guaranteed. An opportunity that even more ra-

tional brides to be don't want to miss on their

big day. Often these talismans are given to

brides as a good luck charm for their wedding

by their mothers, grandmothers, witnesses or

girl friends. You never know. And, even if the

.. blue has always been the colour of loyalty. In Ancient Rome, brides wore blue as a sign of love, loyalty and decency. A particularly romantic way to include something blue is hand-stitching words of love, initials or the wedding date into the lining of the wedding dress.

#### It expresses optimism and the belief in a joint THE FIFTH CUSTOM ...

... has become somewhat forgotten, which could be due to the painful feet that it causes. Traditionally, the father of the bride places a coin in his daughter's left shoe before she goes down the aisle, which is supposed to grant the married couple a long and prosperous life together.

The magic formula for a happy marriage

Something Blue ... Among all formulas that promise a successful marriage,

an old superstition seems particularly charming.

Is this really true? Let's take a look at England where the tradition began According to an unofficial survey on couples who want to get married, almost 80 percent of them plan to follow these customs. If we assume that the divorce rate of currently around 40 percent includes the 20 percent that didn't follow these rules, the chances for success don't look too bad.

# TIME FOR WHITE

Dresses, accessories, make-up and hairstyles you can use to become the radiant star of the show on the most beautiful day of your life!

Photographer Sabine Liewald Hair & Make-up Kerstin J. Hajdu Styling Susi Bauer Models Eva Staudinger (Modelwerk) & Cesar Casier (Dominique Models)

WINDY BRIDE Every bride wants their wedding day to be simply perfect. But don't overdo it with the perfection! This particularly applies to your hair. Waves that look finger-combed and loose strands that are caressed by the wind look casual and wonderfully relaxed.

(styled with *Powder Spray* by La Biosthétique)







#### A CLEAR TREND

A CLEAR TREND What would Liz Taylor, Brigitte Bardot or Sophia Loren do without eyeliner? The softly curved line is as sophisticated as it is sexy, it frames your gaze, makes your eyelashes look fuller and your eyes look bigger. Bright eyeshadow on the top lid and beautifully defined brows complete the look.

Make-up: Smart Liner Just Black, Magic Shadow 23 Highlight, Eye Performer True Marble, Automatic Pencil for Brows BO3 Beige Brown, Cream Gloss Rosy Chocolate or Color Care Peach Glow (on the right)

WEDDING SPECIAL **BEAUTY GUIDE** 



adding dress: Galia tahav www.galialahav.c

Make-up: Silky Eyes Soft Gold, Pencil for Eyes Caramel Sil Glamour Kit Gold and True Color Lipstick Amaretto

### CASUAL NATURALNESS

CASUAL NATURALNESS Soft make-up tones with eyes finely defined with either stunning bridal white or classical black, complement a wedding dress beautifully. This natural and unpretentious look is complemented by a silky matte complexion and hair that is airily pinned up at the back of the head. Volume spray and skilful finger styling add a nonchalant understatement to the hairstyle.

Make-up: Eye Performer True Marble and Care & Fix Lash Conditioner (transparent mascara to fix the brows)

#### A HOLIDAY FOR YOUR HAIR

Always book a wellness moment in your La Biosthétique salon between your regular coiffeur appointments. Lay back and relax whilst your hair is being pampered, for example with Oil Therapy Treatment for fantastic shine, new strength and vital softness and elasticity.

#### **GROWTH STRATEGY**

If you want your dream hairstyle on your big day to not only be long, but also beautiful and healthy, regular trims by your hairdresser are essential. At home you can energise your hair-forming cells with Intensive Activating Lotion. This activates the hair roots with trace elements of coral. finest biotin and valuable building blocks of keratin. It thus stimulates the cell division and is proven to accelerate hair growth by up to 32 percent.

TIPS

LA BIOSTHETIQUE

INTENSIVE

WATING (OT

CHEVEUX

LONGS

A DESCRIPTION OF TAXABLE PARTY.

When planning your wedding, don't forget: smaller and bigger wellness moments on your own or as a couple help to manage stress and enable you to be relaxed as you look forward to your big day.

> **BEAUTIFUL TOGETHER** Turn your styling appointment on your wedding day into a beauty party and book appointments for your best friends and relatives too. With a touch-up manicure, an instant eye lift with eye pads, make-up, hairstyling and a glass of champagne, you can have fun chatting and laughing together. This calms your nerves and makes for even more radiant faces on the wedding photos.



iful breaks Relaxed beauty moments (not only) for uture brides.

Rea

#### COUPLES TIME

WEDDING SPECIAL BEAUTY CARE

When things get so you wish you could hide, just do it! Spontaneously take off a whole day, and enjoy it together. Whether at the spa, a home pampering day, for example with a body scrub under the shower and giving each other a head to toe massage with the velvety soft SPA L'Huile. This destresses you, recharges your batteries and reminds you why you are planning a wedding together.

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In Keitum, one of the most beautiful villages on the North Sea island of Sylt in the district of Nordfriesland, the five-star superior resort Severin\*s Resort & Spa invites you to kick back and relax under the world's only 5000-square-metre thatched roof. For a mini weekend break in the midst of your wedding stress, a relaxed hen night or for your wedding celebration and honeymoon, Severin\*s offers everything a bride's heart desires. Special beauty highlights in the spacious wellness area include the La Biosthétique Hair Spa and the Coiffeur Salon, which provide radiantly beautiful hair with perfect colour and the products of the Spa and Botanique ranges. Afterwards you can enjoy the cosy fire in the Severin\*s Bar.

Severin\*s Resort & Spa





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At IS



Simply block everything out and float weightlessly in warm, scented water whilst sea salt rich in mineral substances from salt marshes in the Camargue and Brittany regenerates the skin and cleanses the pores.



#### PERFECT BROWS!

If you look less relaxed than you actually are, this may be due to your eyebrows. Overplucked brows make a face look harder and older as opposed to voluminous brows. That is why you should let your eyebrows grow at least four months before your wedding, and then have an expert shape them for you. You'll see: thicker, fuller brows are not only bang on trend. They can also make you look younger fast.

#### KICK BACK AND ENJOY!

We want your wedding day to be the happiest day of your life. Stop with the organisation no later than the day before, and rely on your witnesses, family and friends to get things done. Don't overthink little mistakes. It's unlikely anybody will notice them anyway. Just focus on enjoying your big day!

#### FEET IN FOCUS

Nothing is more relaxing than a foot massage! You should treat yourself and your feet to this pampering moment even more frequently in the run-up to your wedding. With La Crème Intense Pour Les Pieds you can turn this into an intensively conditioning spa treatment that your feet will thank you for long before your wedding day!

#### WEDDING SPECIAL BEAUTY CARE

# TIPS

#### **BRAND-NEW**

Four months to go till your wedding? The perfect time to renew your skin with scrubs. Two to three times a week, take five minutes out of your day to perform *Peeling Enzymatique*. Simply apply after cleansing face and neck and allow to take effect. Then pamper your skin with a mask. On your next visit to the La Biosthétique salon, make sure you treat yourself to a hand massage and a hand and arm scrub with thermopack. This is wonderfully relaxing, and gives you silky soft skin!



It is YOUR day, and your look needs to reflect that! With the colour-refreshing Glam Color Advanced colour conditioners. La Biosthétique turns a happy bride into a radiant bride.

I hether you're having a white wedding or have decided on another colour, on your wedding day this colour is yours and yours alone. This is an unwritten rule, and is meant to ensure that the bride is the radiant centre of attention on her big day. A bride in the spotlight should be visibly in love and also wear an amazing wedding dress. In addition, she also needs a complexion that seems to have an inner glow, as well as a brilliant, healthy and shiny hair colour that flatteringly frames and emphasises this complexion.

#### THE RIGHT SHADE

Months before the wedding, you decide on the colours for the location and the wedding table.

COLOUR CARE

The seven shades of Glam Color Advanced give all hair colours intensity and glamorous shine.



gives the hair radiant beauty, intensifies the colour and magically creates brilliant reflexes. Consequently, depending on your wish and type, blonde hair is given ashy cool reflexes or a golden shimmer, reddish hair is given rich copper shades or a deep shimmering red, brown is given a cool espresso shade or warm chocolate reflexes. Give your coloured or natural hair intense radiance and sparkling reflexes, and enjoy being the radiant centre of attention on your big day.

Of course, there's also the essential auestion of whether your dress should be white, ivory or

champagne. Its colour must match your complexion and skin tone, flatteringly complement-

ing both. The harmony is only perfected by the

shade of the hair colour. This plays just as key

a role as the colour of the wedding dress, and

should thus be very carefully matched to this.

Consequently, clear, cool shades match a pure white dress, whereas warm golden shades

Swiss painter, art teacher and co-founder of the Weimar Bauhaus school, Johannes Itten, proposed a relationship between certain colour harmonies and types of people. Subsequently, colour consultation and season types were

derived from this. Depending on the skin's un-

dertone, spring, summer, autumn and winter

describe either warm or cool, so more or

less intense, colour types. Each colour type can

generally wear all colours, but

the shade defines the effect, i.e.

whether eyes and complexion look

This particularly applies to the hair

colour, which frames the face, Glam

Color Advanced Colour Conditioner

radiant or tired and dull.

RADIANT COLOUR

match an ivory dress.

A QUESTION OF CHARACTER

GLAM COLOR ADVANCED

Would you like to intensify your colour between two colour treatments, give your highlights new reflexes or make your natural hair colour look more expressive? With just a 3–10-minute processing time, the pigments contained in Glam Color Advanced ensure stable colour intensification that lasts three to five washes. Silk and rice proteins improve the hair structure and rebuild damaged or stressed hair, whilst omega-6 fatty acids magically give the hair lots of shine and softness. Ask your La Biosthétique colour specialist about your personal Glam Color Advanced shade.

# SAY YES TO COLOUR

Radiant hair colour for the most beautiful day of your life.

#### NOW IT'S GETTING PERSONAL

Once you've found the perfect suit, individual little touches are needed to personalise your outfit. Tongue-in-cheek accessories loosen up your outfit and make it look less severe. For example, try pairing crazy socks with a super smart suit. A nice idea: a sock dress code for the male wedding guests.



#### MEMORABLE

Of course, the wedding ring plays the leading role when it comes to your wedding jewellery. That's why men should be a little more reserved when it comes to their own jewellery. But you can make an exception with the cufflinks. Particularly if they are so personalised that they will remain memorable long after the big day. A nice gift from the bride to her future husband that subtly reminds him of their wedding day.



A BEAUTIFUL

ATTAGE.

HAITEMENT EVRES \*\*\*

12030

**I BOSTHETIQE** 

WEDDING KISS In addition to the vows, the wedding kiss is also a very special moment in every wedding ceremony. *Traitement Lèvres* ensures that this won't be the only kiss. It transforms dry, rough lips into soft and conditioned ones in the blink of an eye. The little tube fits in every bag and is always ready to hand when you need it.



#### OWN YOUR SUIT!

3

Something old, something borrowed ... What is considered lucky for the bride on her wedding day is definitely different when it comes to the groom's suit. A hired suit or a suit that's been hanging at the back of your wardrobe for years is definitely not an option for the wedding. You can bet that neither one of the two fits well. An ill-fitting suit can easily make you look five to ten kilos heavier in wedding photos. That's a good enough reason to invest in a good quality, perfectly fitting two-or threepiece suit for your special day. This is a purchase that will also pay off after the wedding for chic events or job interviews.

#### OUTSOURCING

Even if you usually do it yourself, it's okay to make an exception for an event as important as a wedding, and have your facial hair trimmed by an expert. This applies to both your beard, eyebrows and nose hair, which is definitely unacceptable on wedding pictures. While you're at it, ask your La Biosthétique coiffeur about the «Men's pitstop», a 45-minute treatment that gets facial hair and eyes looking just perfect.

# Dreamman

10 tips to make you look simply gorgeous on your wedding day. For yourself and your bride because of course you want to do justice to her gorgeous look.



#### care, you should start using it no later than your bachelor party. For example, Traitement Contour by La Biosthétique. Extract of red sea grass combats dark undereve shadows. The microcirculation is restored and pollutants are more rapidly and effectively flushed out. This allows you to be relaxed about your big day.

COS

# *10* MAN - ICURE

There's no other time that your hands and nails will be such a big focus as your wedding day. That's why future husbands should book at least one. and preferably several, manicure appointments in the weeks leading up to the big day, even if you previously thought this was just for women. Between appointments, you can condition your hands by applying *Citromycine* from the SPA range.

#### ONLY BETTER Do you request «the same as always» when you go to the hairdressers? If so, stick

SAME AS ALWAYS,

with the same thing on the day of your wedding, and don't suddenly ask the hotel hairdresser or local barber to give you a new look. It's better to consult with a hairdresser you trust or to try something new a month before your special day. If you like the new cut, you can have it trimmed the week before your wedding. Otherwise, there's enough time to grow out your failed experiment.

LA BIOSTHERQUE

MEVERATIF

NOT A TRANSPORT

### **GET IN SHAPE**

WEDDING SPECIAL MEN'S WORLD

Your bride is undoubtedly already doing this. Copy her example and get in shape too. Book sessions with a personal trainer, and have him or her devise a fitness plan for you in the months leading up to the wedding. This will ensure that your suit's not too tight on your big day, and you can carry your new wife over the threshold without puffing and panting.

**DANDRUFF-FREE!** 

White snow on the collar and shoulders of your wedding suit is not just a catastrophe on the wedding photos. For dandruff and straggly hair, Lotion Epicelan Préventif is the perfect remedy. The anti-dandruff lotion declares war on annoying, oily dandruff, and also lastingly eradicates it. The active ingredient combination with liquorice root extract and tea tree oil calms hyperactive sebaceous glands, gently and rapidly restores the scalp's natural balance and reduces visible dandruff after the first application by up to 50 percent.

umber 1: Dream man. Number 2: Dream dress. This is the top 10 of what Y you need for a real dream wedding. A close third is the wedding cake. We talked to a professional cake artist about dream cakes, and found out that Friday is a very special day.

It should be multi-tiered, feature artistic decorations and be a dream of sponge and cream. These and similar requests are the sweet dreams that Gillian Naylor endeavours to fulfil in her profession. «A dream job!» as the English lady who lives in Switzerland convincingly assures us. «I just love baking. And the people!» She says it is really special every time she helps a couple create their dream cake. But most of her customers have clear expectations ite day!» Because Friday is when she makes the from the get-go. «Many of them come with sugar flowers. A handcrafted art that Gillian pictures from the Internet and social media. Everyone wants five tiers!» she laughs. «But that's way too many portions, and is really on a cake, the production time is increased expensive, too!»

When all is said and done, the dream of a cake involves a whole lot of work and takes days, culminating on a Friday.

«I bake at the start of the week», ex- is probably her most unusual work to date: a plains Gillian. «Then I put everything in the fridge overnight. The next day I fill the cake and ice it». It's put in the fridge a few more times, and cake artist as if koi carp cake toppers were the

Even cakes are subject to trends, of which one of the nicest must be the «naked cake». This mostly refers to multi-tiered cakes that are not coated with fondant, ganache or another glaze, but instead are «naked». This perfectly showcases the light sponge base and the butter cream, curd or cream fillings. This gives the cake a simple, practically rustic charm, and makes it look particularly pretty with a decoration of fresh fruit or flowers. A wonderful idea for trendy boho style weddings.

GET NAKED, PLEASE!



It makes you wonder what Gillian would create if she were free from rules and limitations. The very thought of this makes her quite excited. She thinks for a second. «Seven tiers with lots of flowers and decorations. Plus a little gold and a passion fruit filling».

then finally coated with fondant on the day

before the wedding. «On Friday I put the cake

together, and decorate it. Friday is my favour-

performs with great love and attention to detail.

If there are many of the fragile sweet blossoms

from the usual 12 to 15 hours, and sometimes

But, it's not just flowers that take time and artistic talent. Gillian is currently working on what

wedding cake topped with a couple of koi

carp. «The bride and groom love these fish,

and even have some of their own», explains the

most normal thing in the world.

even as many as 30.

aillianscakes.ch



A sweet highlight: the wedding cake.



Love can't be measured by numbers. When two people make the loveliest feeling in the world official, this results in a whole lot of facts and figures. Specially for you we have compiled the most astonishing and entertaining figures on the topic of weddings.

> percent of women continue to wear the perfume that they wore on their wedding day.

> > 2'000'000'000

In 2011, 2'000'000'000 people watched the royal wedding of Kate and William on television.

percent of all brides wear an engagement and wedding ring on the fourth finger of their left hand.

> Brides need an average of 45 seconds to walk down the aisle to the altar.

The Google search for «Angelina Brad wedding» has 17,300,000 hits.

Ľ

Scandinavian newlyweds used to retreat for 30 days (or a moon cycle) after their wedding. A relative would bring them a glass of mead every day, which is where the term honeymoon comes from. THE CULTURE OF TOTAL BEAUTY

Wellness & care

The invigorating scent of lime, aromatic herbs and a woody accord with vanilla notes turns washing your hair into a sensuous feel-good experience that you will want to enjoy time and time again. *Le Shampooing* and *Le Conditionneur* are new additions to the La Biosthétique Spa range. Their mild and conditioning formulation balances hair and scalp and supplies valuable moisture.



LA BIOSTHETIQUE®



Art.-Nr.: 65720