



LA BIOSTHETIQUE ACADEMY

THE CULTURE OF TOTAL BEAUTY

LA BIOSTHETIQUE®
PARIS

LA BIOSTHETIQUE
ACADEMY
THE CULTURE OF TOTAL BEAUTY

COURSE PROGRAM 2019

LA BIOSTHETIQUE®
PARIS

THE NEW LA BIOSTHETIQUE COURSE BOOK 2019 IS HERE!

Dear Ladies and Gentlemen,
friends and partners of La Biothétique,

The true quality of a company is hard to see in terms of what it sets out to do, but very specific about the ways it is done to achieve its goals. The education and training at the La Biothétique Academy is, in my opinion, one of the best in our industry, and that is only logical, because we are among the best - and we always want to get better.

You do not become the best by following, but by being ahead of the rest. Therefore, the goal of any course at the Academy is to give you the tools to expand your personal opportunities and bring you closer to your own vision. Because companies and their employees and partners grow together when each individual does his or her best.

I look forward to seeing you again at the Academy in 2019, because of what you will learn, but also because of what you bring with you. It has always been our philosophy that everything really good consists of a multitude of components, each of which must be beautiful in itself. We call it The Culture of Total Beauty. The Academy is an important part of it. Just like you.

I wish you success!

Yours


Jean-Marc Weiser

Managing Director

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OVERVIEW: OUR EDUCATION AND TRAINING SYSTEM






Our seminars are divided into three consecutive levels:

- 1. ESSENTIAL LEVEL: The perfect start with La Biosthétique or to refresh your knowledge.
- 2. ADVANCED LEVEL: Advanced level for deepening your knowledge, you will learn bespoke solutions.
- 3. EXPERT LEVEL: The highest level for perfecting your skills on the way to becoming La Biosthétique experts.
- 4. MODULE: Freely available seminars for completion or specialization. There are different conditions that apply to the each course that will be explained on subsequent pages.
- 5. IN SALON: Individually bookable, tailored to you and your salons needs. We are happy to help.

YOUR EDUCATION PLANNING 2019



Team planner - Education 2019

LA BIOTHETIQUE ACADEMY
THE CULTURE OF TOTAL BEAUTY

SEMINAR PARTICIPANTS →	NAME	NAME	NAME	NAME	NAME	NAME	NAME	NAME
SEMINARS & COURSES ↓								
COLOUR								
	ESSENTIAL	COLOUR INSIGHT						
		ART OF COLOUR						
	ADVANCED	ART OF COLOUR CHANGE						
	EXPERT	COLOUR GENIUS						
	MODULE	ART OF PERFECT BLONDE						
		ART OF FOILING						
		ART OF BALAYAGE						
	ELITE COLOUR GENIUS							
CUTTING								
	ESSENTIAL	ESSENTIALS OF HAIRCUTTING						
	ADVANCED	MODERN CLASSICS COLLECTION						
		ART OF MEN'S CUTTING						
STYLING								
	ESSENTIAL	STYLING INSIGHT						
	MODULE	HAIR UP MASTERCLASS						
		BLOW DRY & EXPRESS STYLING MASTERCLASS						
TREND								
	MODULE	FIRST VIEW COLLECTION TRAINING - PARIS						
		COLLECTION CUTTING TRAINING SPECIALIST						
		COLLECTION COLOUR TRAINING						
HAIR CARE								
	ESSENTIAL	HAIR CARE INSIGHT						
		HAIR CARE SPECIALIST						
SCALP CARE								
	ESSENTIAL	SCALP CARE INSIGHT						
		SCALP CARE SPECIALIST						
	ADVANCED	SCALP DIAGNOSIS & SOLUTIONS						
SKIN								
	ESSENTIAL	SKIN CARE INSIGHT						
		SKIN CARE 1						
		DERMOSTHETIQUE 1						
	MODULE	EXPRESS TREATMENTS (BEAUTY RITUAL)						
MAKE-UP								
	ESSENTIAL	MAKE-UP INSIGHT						
	MODULE	TREND MAKE-UP						
IN SALON TRAINING								
								

Success can be planned: use your exclusive education planner 2019 for professional planning and further development of your salon know-how!

EDUCATION OVERVIEW 2019

	COLOR	CUTTING	STYLING	TREND	HAIR CARE	SCALP CARE	SKIN CARE	MAKE-UP
ESSENTIAL 	COLOUR INSIGHT P.14	ESSENTIALS OF HAIRCUTTING P.22	STYLING INSIGHT P.26		HAIR CARE INSIGHT P.34	SCALP CARE INSIGHT P.38	SKIN CARE INSIGHT P.42	MAKE-UP INSIGHT P.48
	ART OF COLOUR P.14				HAIR CARE SPECIALIST P.34	SCALP CARE SPECIALIST P.38	SKIN CARE 1 P.42	
							DERMOSTHETIQUE 1 P.43	
ADVANCED 	ART OF COLOUR CHANGE P.15	MODERN CLASSICS COLLECTION P.22				SCALP DIAGNOSIS & SOLUTIONS P.39		
EXPERT	COLOUR GENIUS P.15							
MODULE	ART OF PERFECT BLONDE P.16	ART OF MEN'S CUTTING P.23	HAIR UP MASTERCLASS P.26	FIRST VIEW COLLECTION TRAINING P.30			EXPRESS TREATMENTS (BEAUTY RITUAL) P.43	TREND MAKE-UP P.48
	ART OF FOILING P.16		BLOW DRY & EXPRESS STYLING MASTERCLASS P.27	COLLECTION CUTTING TRAINING P.31				
	ART OF BALAYAGE P.17			COLLECTION COLOUR TRAINING P.31				
	ELITE COLOUR GENIUS P.17							
IN SALON Bespoke bookings	COLOUR TRAINING P.18	CUTTING TRAINING P.23	STYLING TRAINING P.27		HAIR CARE TRAINING P.35	SCALP CARE TRAINING P.39	SKIN CARE TRAINING P.44	MAKE-UP TRAINING P.49
							BEAUTY THERAPY TRAINING P.44	

UK ACADEMY



LYMINGTON

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INTERNATIONAL ACADEMIES



GERMANY, PFORZHEIM

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Tel. 07231 161 777 Fax 07231 161 799 academy@labiosthetique.de

GERMANY, MUNICH

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FRANCE, PARIS

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AUSTRIA, WIEN

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academy.wien@labiosthetique.at

ITALY, VERONA

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OVERVIEW COLOUR

ESSENTIAL	COLOUR INSIGHT P.14 In Salon
	ART OF COLOUR P.14 The Academy
ADVANCED	ART OF COLOUR CHANGE P.15 The Academy
EXPERT	COLOUR GENIUS P.15 The Academy
MODULE	ART OF PERFECT BLONDE P.16 The Academy
	ART OF FOILING P.16 The Academy
	ART OF BALAYAGE P.17 The Academy
	ELITE COLOUR GENIUS P.17 The Academy
IN SALON	COLOUR TRAINING P.18

DIVISION HAIR
COLOUR

COLOUR INSIGHT

An introduction for all salons new to the La Biosthetique colour system and the start of your journey to becoming a Biosthetician. Ideal for all salon members, as a whole team training session (owners and all employees) to make an easy entrance into La Biosthetique's Colouring System.

- Contents: ✓ Basic knowledge of the hair structure in relation to the La Biosthetique colour system.
- ✓ Complete overview of all the products in La Biosthetique Hair Colour; Tint & Tone Advanced, Color & Gloss, Shine & Tone and Glam Color.
- ✓ Biosthetician and aesthetic implementation of diagnosis and application.
- ✓ Correct use of all pre and post-treatment products.

For who?
Owners, all employees, and colourists.

Requirements:
BASIC COLOUR KNOWLEDGE

Duration & Location:
Half day - In Salon

Course Price:
Part of opening deal

Please bring:
NA

ART OF COLOUR

Learn the fundamental principles of colour with La Biosthetique. This one day course is a must-have for all colourists using TINT & TONE ADVANCED. It will impart a strong foundation of knowledge to ensure your clients feel comfortable knowing you are an expert in your field. Root application, global colour and refreshing mid lengths and ends will be covered along with the importance of professional colour preparation and scalp protection. The experience you take away with you at the end of this day will leave you feeling assured of your skills and confident in your ability to deliver unique, professional colour services in your salon. This education course is great for beginners or for those who wish to refresh their knowledge in La Biosthetique TINT & TONE ADVANCED colour.

- Contents: ✓ Combines both theory and practical work across the day.
- ✓ Ideal as a refresher of the colour system or for new members of your salon team.
- ✓ Perfect course to start your journey as a colourist in your salon.
- ✓ Implementation of La Biosthetique colour system thorough diagnosis and application techniques.

For who?
Managers, Colourists and Beginners

Requirements:
BASIC COLOUR KNOWLEDGE

Duration & Location:
1 day - The Academy

Course Price:
£100 minus up to 30 points

Please bring:
Hair Dryer
Combs
Clips
Styling Brushes

ART OF COLOUR CHANGE

Colour Correction is an advanced skill and something that all colourists need to deal with on a weekly basis. This two day course is designed to give in-depth knowledge on the rules of colour correction and colour change. Students will explore all the possibilities available to transform and correct client's existing hair colour and get perfect results every time. The education is designed to inspire experienced colourists and stylists as well as give total confidence with TINT & TONE ADVANCED colour, allowing delegates to return to their salons as stronger team members.

Contents: LA BIOSTHETIQUE Colour Correction course combines both theory and practical work across the two days and covers:

- ✓ Neutralization
- ✓ Re-pigmentation
- ✓ Removing unwanted colour
- ✓ Corrective services and trouble shooting

For who?
Graduate Stylists and colour enthusiasts.

Requirements:
ART OF COLOUR

Duration & Location:
2 days - The Academy

Course Price:
£200 minus up to 50 points
Price includes cost of headblocks

Please bring:
Hair Dryer
Combs
Clips
Styling Brushes

COLOUR GENIUS

Our Colour Genius Diploma is a unique three part course for experienced colourists and stylists who have a passion for what they do and aspire to be at the top of their game.

This prestigious diploma is an intensive course that will broaden and strengthen every delegate's colour knowledge and skills both technically and creatively. At La Biosthetique we are great believers in a full understanding of the science behind colour as well as developing strong practical skills, both of which will make them leaders in the art of colouring. As a grand finale to the Colour Genius Diploma we invite you to Pforzheim, the research and production centre of La Biosthetique on the outskirts of the Black Forest in Germany. You will be invited to a unique artistic experience, a one day course with the leading Artistic Creative Director, Andrea Bennett at the La Biosthetique Academy. Staying at the grand Parkhotel with a celebration dinner and tour of the La Biosthetique facilities where you can experience the state of the art research and manufacturing processes which combine to create exclusive La Biosthetique products.

- Contents: ✓ This unique course will combine the latest developments of the La Biosthetique Colour System.
- ✓ Part of the course combines homework and projects that are to be completed in your own time.

Please note that delegates attending the course in Pforzheim are responsible for their own travel and transfers during their stay. Accommodation and meals will be provided for this trip.

For who?
Trained Colour Experts

Requirements:
ART OF COLOUR

Duration & Location:
6 days split across three courses - The Academy

Course Price:
£1,200 minus up to 500 points

Please bring:
Hair Dryer
Combs
Clips
Styling Brushes

ART OF PERFECT BLONDE

Achieving the perfect blonde colour every time takes skill, knowledge and confidence. This exclusive La Biosthetique course gives delegates an insight into the specific needs of blonde clients. Students will learn the theory, techniques and science of colour selection, enabling them to undertake any blonde colouring service in their own salon with renewed confidence.

- Contents:
- ✓ Lightening
 - ✓ Toning
 - ✓ Balancing
 - ✓ Pastel Colouring
 - ✓ The ideal implementation as well as special features in the application of series 100+, bleaching preparations, Shine Light 1 + 2.
 - ✓ Special features of the Blonde range as well as the correct implementation of all blonde products.
 - ✓ Endless creative possibilities through simple colour techniques.

For who?
Graduate Stylists and colour enthusiasts

Requirements:
BASIC COLOUR KNOWLEDGE

Duration & Location:
1 day - The Academy

Course Price:
£200 minus up to 30 points

Please bring:
Hair Dryer
Combs
Clips
Styling Brushes

ART OF BALAYAGE

Balayage and freehand colour application is the most popular hair colouring request in UK salons today.

These colour must-have's create the depth and dimension that leaves clients with beautiful sun-kissed and completely individual looks. Learning and perfecting freehand techniques will allow you to create these popular effects with great success and without the need for guesswork, achieving fabulous results every time.

- Contents:
- ✓ The basics of Balayage - systems, techniques and placement.
 - ✓ Freehand application with brush, paddle and colour.
 - ✓ Individual and creative balayage techniques.
 - ✓ Individual colour combinations.
 - ✓ Theory, demonstration and hands-on workshop.

For who?
Graduate Stylists and colour enthusiasts.

Requirements:
BASIC COLOUR KNOWLEDGE

Duration & Location:
1 day - The Academy

Course Price:
£260 minus up to 50 points
Price includes cost of headblocks

Please bring:
Hair Dryer
Combs
Clips
Styling Brushes

ART OF FOILING

The Art of Foiling course offers the perfect start into the world of foiling techniques, application and foil placement. The 1-day course promotes talent in dealing with foiling techniques, provides a strong understanding of different and individual colour effects. The skills learned can be used immediately in the salon.

- Contents:
- ✓ Consultation and creative colour selection.
 - ✓ Effective and aesthetic placement of foil.
 - ✓ Selection of different foil techniques in respect to the structure of the hair and the haircut.
 - ✓ Theory, demo and workshop.

For who?
Graduate stylists and colour enthusiasts

Requirements:
BASIC COLOUR KNOWLEDGE

Duration & Location:
1 day - The Academy

Course Price:
£250 minus up to 50 points
Price includes cost of headblocks

Please bring:
Hair Dryer
Combs
Clips
Styling Brushes

ELITE COLOUR GENIUS

The Elite Colour Genius course is designed for all Colour Genius Experts to refresh their colour knowledge and to keep up to date on all new product developments, new product launches within the La Biosthetique Colour System. This course will allow you to maintain essential colour knowledge, discover even more of an insight into the La Biosthetique colouring system and strengthen knowledge as a Colour Genius Expert in salon.

- Contents:
- ✓ The Elite Colour Genius course is designed for all our La Biosthetique Colour Genius experts who have completed the Colour Genius course.
 - ✓ Ideal to participate every two years.
 - ✓ The two days will combine both theory and practical sessions.

For who?
Trained Colour Experts

Requirements:
COLOUR GENIUS PASS

Duration & Location:
2 days - The Academy

Course Price:
£200 minus up to 50 points

Please bring:
Hair Dryer
Combs
Clips
Styling Brushes

COLOUR TRAINING

This individual specialist training supports you and your team. We can tailor the training to the individual needs of you and your salon. You may want to solve tricky situations better, gain tips and tricks in certain areas of colouring or application. This one day training will be bespoke to you and your salon needs. You may even request a colour ambassador for specific in-salon days that you have seen in the Colour Modules. Whatever it is that you request, we will endeavour to deliver it to you and your team and make sure the Colour Training is just right for you!

- Contents:
- ✓ Your La Biosthetique Technical Consultant will contact you and discuss your individual training request and tailor make a colour day for you in your salon.
 - ✓ Refreshing and consolidating the topics from our Expert Colour Trainer.
 - ✓ Deepening your knowledge and experience a theory and practical session.
 - ✓ Please note that head blocks are not included in the cost of the day.

For who?

Complete salon teams or participants from several salons may share a seminar. Talk to your Salon Consultant.

Requirements:

NA

Duration & Location:

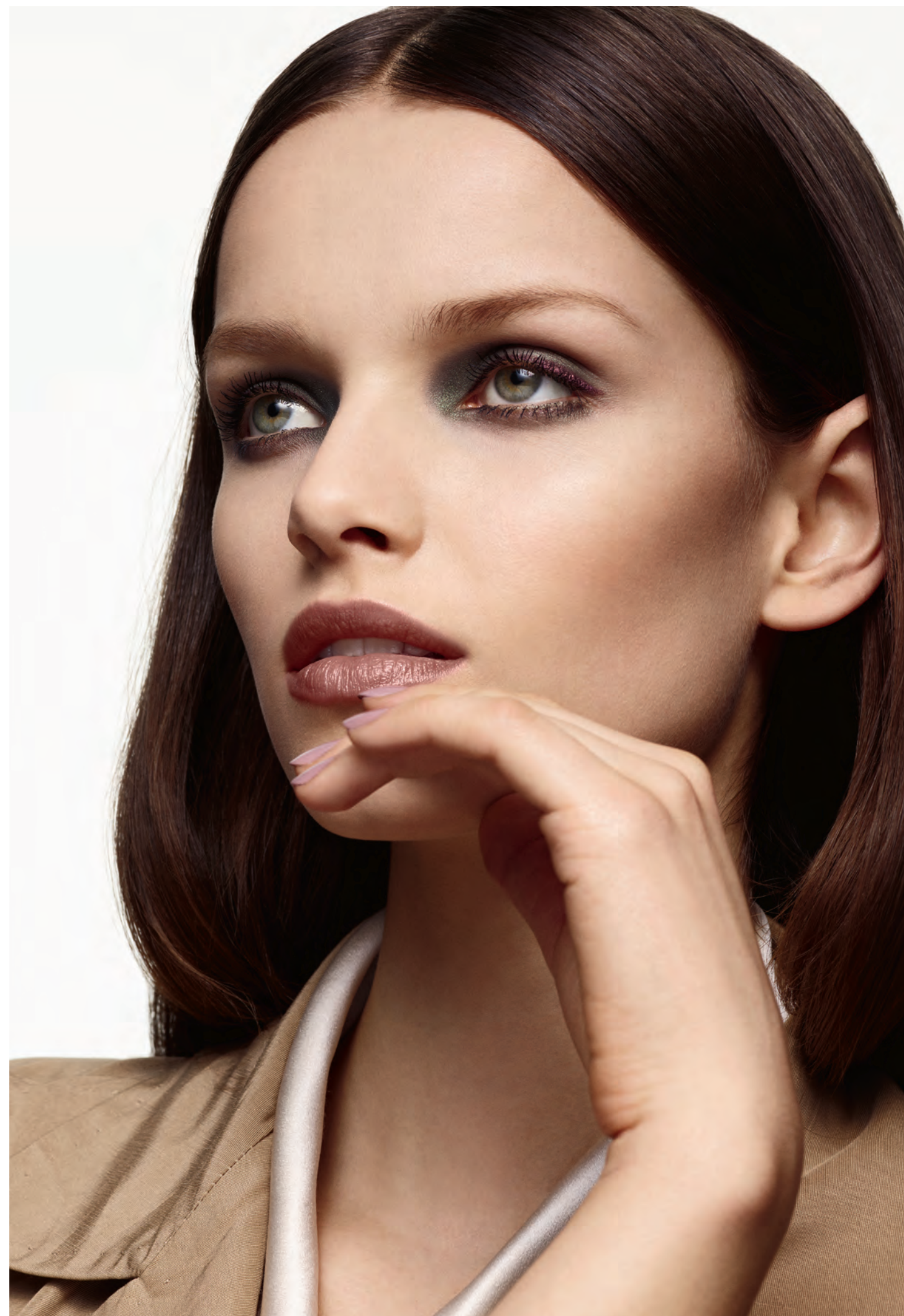
1 day - Individually booked

Course Price:

Priced on request.

Please bring:

To be confirmed on booking





OVERVIEW CUTTING

ESSENTIAL

ESSENTIALS OF HAIR CUTTING
P.22 In Salon

ADVANCED

MODERN CLASSICS COLLECTION
P.22 The Academy

MODULE

ART OF MEN'S CUTTING
P.23 The Academy

IN SALON

CUTTING TRAINING
P.23

DIVISION HAIR
CUTTING

ESSENTIAL LEVEL

ESSENTIALS OF HAIRCUTTING

An opportunity to refresh and refine your skills as a stylist whatever your level. This course is also useful as a finishing school for newly qualified stylists.

- Contents:
- ✓ This course focuses on: precision, attaining perfection.
 - ✓ Understanding the engineering of haircuts and becoming more confident through understanding the basic principles of a good haircut.
 - ✓ The training takes place exclusively on training heads.

For who?
Talented apprentices, Graduate Stylists, talented young stylists, Experienced stylists

Requirements:
BASIC CUTTING KNOWLEDGE

Duration & Location:
2 days - The Academy

Course Price:
£625 minus up to 50 points
Including the cost of 4 headblocks

Please bring:
Scissors
Hair Dryer
Combs
Clips
Styling Brushes

MODULE

ART OF MEN'S CUTTING

This one day course offers delegates the chance to train exclusively in gents cutting, styling and finishing. Students will develop their own creativity and broaden their confidence with creative barbering, honing their knowledge and techniques. The Art Of Men's Cutting is a trend-led, fashion-focused course suitable for those wishing to update their skills or graduate designers and upwards who would like to move into male hairdressing.

- Contents:
- ✓ Build a solid understanding of foundation techniques.
 - ✓ Learn trend inspired barbering techniques and how to incorporate them into modern haircuts.
 - ✓ How to undertake clippering, scissors over comb and precision cutting with confidence.
 - ✓ Create and adapt styles that reflect the current trends.
 - ✓ Develop new cutting and design skills.

For who?
Talented apprentices, Graduate Stylists, talented young stylists.

Requirements:
BASIC CUTTING KNOWLEDGE

Duration & Location:
1 day - The Academy

Course Price:
£280 minus up to 50 points
Price includes cost of 2 headblocks

Please bring:
Scissors
Clippers
Hair Dryer
Combs
Clips
Styling Brushes

ADVANCED LEVEL

MODERN CLASSICS COLLECTION

The Modern Classics Collection demonstrates all aspects of classic cutting techniques and combines them in a very modern and salon friendly way. This course covers 8 La Biosthétique signature cuts in terms of techniques and design. Contemporary classic cutting techniques are combined in a useful, timeless but modern way.

- Contents:
- ✓ The course covers classic cutting techniques such as graduation, layering, one-length and freehand as well as hairstyling and blow drying.
 - ✓ The cutting curriculum is a great training tool for stylists who want to learn the La Biosthetique signature looks.
 - ✓ The training takes place exclusively on training heads.

For who?
Experienced stylists

Requirements:
ADVANCED CUTTING KNOWLEDGE

Duration & Location:
4 days split across two courses each, 2 days - The Academy

Course Price:
£1080 minus up to 200pts
including the cost of 3 headblocks

Please bring:
Scissors
Hair Dryer
Combs
Clips
Styling Brushes

BESPOKE

CUTTING TRAINING

The La Biosthétique cutting techniques can be taught in the familiar surroundings of your own salon. You and your team can learn the La Biosthetique signature cutting techniques or simply upgrade your existing knowledge. You may even wish to experience the latest seasonal Trends Collection of La Biosthétique.

We are happy to tailor the training to the individual needs of you and your salon. Whatever it is that you request we will endeavour to deliver it to you and your team and make sure the artistic cutting class or program is just right for you.

- Contents:
- ✓ A La Biosthetique Artistic Ambassador will contact you and discuss your individual training requests and requirements.
 - ✓ A tailor made day or a bespoke individual program will be put together for you and your team.
 - ✓ Refreshing and consolidating the topics from our Expert Trainer.
 - ✓ Deepening your knowledge and experience on theory and practical session.
 - ✓ Please note that head blocks are not included in the cost of the day.

For who?
Complete salon teams or participants from several salons may share a seminar. Talk to your Salon Consultant

Requirements:
NA

Duration & Location:
1 day - Individually booked

Course Price:
Priced on request

Please bring:
To be confirmed on booking



OVERVIEW STYLING

ESSENTIAL

STYLING INSIGHT
P.26 In salon

MODULE

HAIR UP MASTERCLASS
P.26 The Academy

BLOWDRY & EXPRESS STYLING MASTERCLASS
P.27 The Academy

IN SALON

STYLING TRAINING
P.27

DIVISION HAIR
STYLING

ESSENTIAL LEVEL

STYLING INSIGHT

An introduction for all salons new to La Biosthetique’s styling range and the start of your journey to becoming a Biosthetician. Ideal for all salon members as a team training session (owners and all employees) to make an easy entrance into La Biosthetique’s Styling range.

For who?
Owners, all employees

Requirements:
OPEN TO ALL

Duration & Location:
Half day - In salon

Course Price:
Part of opening deal

Please bring:
NA

BLOW DRY AND EXPRESS STYLING MASTERCLASS

The blow dry is back in fashion and ever present in salon life and so is our clients desire to have their hair perfectly styled as quickly as possible. This creative course combines express styling, such as simple hair-up techniques, with fashion led blow drying to give stylists the skills and confidence needed for today’s fast paced salon environment.

For who?
All stylists from newly qualified to experienced stylists

Requirements:
OPEN TO ALL

Duration & Location:
1 day - The Academy

Course Price:
£250 minus up to 80 points

Please bring:
Hair Dryer
Combs
Clips
Styling Brushes
Bring your own headblock or loan one from the Academy

- Contents:
- ✓ Quickly change and transform clients hair with clever styling techniques
 - ✓ Understand the process of building hair-up and breaking down looks
 - ✓ Use fashion led blow drying techniques
 - ✓ Shape and style the hair to perfection
 - ✓ Give clients blow dry longevity
 - ✓ Perfect finishing and refining skills

MODULE

HAIR UP MASTERCLASS

This will be run as a step-by-step practical session so there is plenty of hands-on opportunity. This is an interactive course that offers personal guidance for all levels of stylist looking to enhance their portfolio. The course will use headblocks to allow you to practice each technique as you go along. The Hair Up Masterclass is tailored to give the modern stylist the tools needed to create elegant yet stylish shapes. Looking at both fashion led styles and classics with modern twists.

For who?
All stylists from newly qualified to experienced stylists

Requirements:
OPEN TO ALL

Duration & Location:
1 day - The Academy

Course Price:
£250 minus up to 80pts

Please bring:
Hair Dryer
Combs
Clips
Styling Brushes
Bun ring or padding.
Bring your own headblock or loan one from the Academy

- Contents:
- You will learn new skills to master key hair-up techniques to create 3 modern looks:
- ✓ A modern classic with a vintage twist.
 - ✓ A modern more Avant-garde look, perfect for the fashion forward.
 - ✓ Adult braiding, a more sophisticated approach, perfect for bridesmaids as well as more casual styling.

BESPOKE

STYLING TRAINING

This individual specialist training supports you and your Team specifically in the area of styling. This one day training will be bespoke to you and your salon needs. Whatever it is that you request we will endeavour to deliver it to you and your team and make sure the Styling Training is just right for you!

For who?
Complete salon teams or participants from several salons may share a seminar. Talk to your Salon Consultant

Requirements:
NA

Duration & Location:
1 day - Individually booked

Course Price:
Priced on request

Please bring:
to be confirmed on booking. If required practice heads can be purchased. Tripods can be borrowed on request when needed.

- Contents:
- ✓ Your La Biosthetique consultant will contact you and discuss your individual training request and tailor make a day for you in your salon.
 - ✓ Update your product and application knowledge.
 - ✓ Improving your consultation confidence.
 - ✓ Interactive hands on training where required.



OVERVIEW TREND

MODULE

FIRST VIEW TREND COLLECTION P.30
COLLECTION CUTTING TRAINING P.31 The Academy
COLLECTION COLOUR TRAINING P.31 The Academy

FIRST VIEW TREND COLLECTION

Experience and learn the current La Biosthétique collection in the fascinating fashion metropolis of Paris.
Get the first glimpse of the up and coming Hair and Make - up Trend Collection from La Biosthétique and experience the technical and creative versatility of our Artistic Teams live.
Practical work held at the La Biosthétique Academy Paris allows you to instantly implement the Collection's cut and colour techniques.
Look forward to an inspiring and above all international weekend whilst experiencing Paris with all its own charm. inspiration and influences for the current collection Model presentation focus will be on the cut, colour, make-up Inspiration for seasonal fashion. Live demos, focus on cutting and colour 'Hands on' workshop on Monday.
Implementation of techniques on training heads.

- Contents: ✓ Be amongst the first salons in Europe to see the latest collection first hand.
- ✓ This two day event will include the Trend Collection showcase and demonstration on the first day.
 - ✓ Second day is a hands-on workshops on how to create the looks yourself.
 - ✓ Please note that delegates are responsible for their own travel, transfers, meals and accommodation.
 - ✓ Number of participants very limited so please book your place early.

For who?
Owners. Managers & Experienced stylists/ colourists.

Duration & Location:
EITHER:
1 day: Sunday from 14.00 clock for the trend presentation
OR
2 days: Sunday from 14.00 For the trend presentation & Monday to 16.00, with participation in the workshop.

Course Price:
€190 first day presenation only
OR
€550 for both days
Price includes 2 x training heads (110€)

Please bring:
Comb
Scissors
Clips
Hair dryer
Flat brushes
Round brushes
Straighteners,
Curling iron
Spray bottle

COLLECTION CUTTING TRAINING

Be a leader in your field - This highly artistic fashion led masterclass will strengthen and perfect contemporary cutting skills whilst pushing creative boundaries.
A nod to the trends keeps our clients interested and excited - with new cuts and colours from the latest collection, stylists can inspire and motivate clients to evolve their look. Learn how to adapt the latest designs and expand your technical ability. Let yourself be inspired by the current La Biosthétique collection. Learn the latest cutting techniques under the guidance / accompaniment of the Artistic Team.

- Contents: ✓ Detailed cutting and colour explanations of the current collection.
- ✓ Visual representation of the collection and its influences. Learning cutting techniques for the current collection through step - by - step training on training heads
 - ✓ Cut, colour & make-up, inspiration for seasonal fashion
 - ✓ Discover how these innovative looks with trend led creative techniques can help you to create standout haircuts that help your salon to produce a strong competitive lead in the market.

For who?
Experienced Stylists

Requirements:
NA

Duration & Location:
1 day - The Academy

Course Price:
£350 minus up to 70 points
Price includes cost of 2 headblocks

Please bring:
NA

COLLECTION COLOUR TRAINING

Join our LA BIOSTHETIQUE Artistic Ambassador for this inspirational one day course. Be guided through the very latest fashion and trend colouring techniques allowing delegates to unleash their own creative process and develop bespoke signature colour work. A nod to the trends keeps our clients interested and excited - with new cuts and colours from the latest collection, stylists can inspire and motivate clients to evolve their look. Learn how to adapt the latest designs and expand your technical ability. Let yourself be inspired by the current La Biosthétique collection.

- Contents: ✓ Detailed cutting and colour explanations of the current collection.
- ✓ Visual representation of the collection and its influences. Learning colour techniques for the current collection through step - by - step training on training heads
 - ✓ Cut, colour & make-up, inspiration for seasonal fashion
 - ✓ Discover how these innovative looks with trend led creative techniques can help you to create standout styles that help your salon to produce a strong competitive lead in the market.

For who?
Colour Enthusiasts

Requirements:
ART OF COLOUR

Duration & Location:
1 day - The Academy

Course Price:
£350 minus up to 70 points
Price includes cost of 2 headblocks

Please bring:
NA



OVERVIEW HAIR CARE

ESSENTIAL

HAIR CARE INSIGHT
P.34 In Salon

HAIR CARE SPECIALIST
P.34 The Academy

IN SALON

HAIR CARE TRAINING
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HAIR CARE INSIGHT

An introduction for all salons new to La Biosthetique's Hair Care Products and the start of your journey to becoming a Biosthetician. Ideal for all salon members as a team training session (owners and all employees) to make an easy entrance into La Biosthetique's Hair Care range.

Contents: ✓ Introduction to all La Biosthetique Hair Care products

For who?
Owners, all employees

Requirements:
OPEN TO ALL

Duration & Location:
Half day - In salon

Course Price:
Part of opening deal

Please bring:
NA

HAIR CARE TRAINING

This individual specialist training supports you and your Team specifically in the area of haircare. This one day training will be bespoke to you and your salon needs. Whatever it is that you request we will endeavour to deliver it to you and your team and make sure the Hair Care Training is just right for you.

Contents: ✓ This will be an in-salon specialist bookable training.
✓ Updates on product and application knowledge
✓ Expanding consultation confidence
✓ Interactive hands-on training

For who?
Complete salon teams or participants from several salons may share a seminar. Talk to your Salon Consultant

Requirements:
NA

Duration & Location:
1 day - Individually booked

Course Price:
Price on request

Please bring:
To be confirmed on booking

HAIR CARE SPECIALIST

Ideal for owners and members of staff who already cover the basic knowledge of La Biosthetique Hair Care, who would like to deepen their knowledge in Hair diagnosis and Hair Care treatments and products.
During this intensive two day course you will learn about the Hair Care products in theory and practical, as well as client consultation.

Contents: ✓ Structure of the hair
✓ All La Biosthetique Hair Care products in detail
✓ La Biosthetique consultation
✓ La Biosthetique application techniques
✓ Practical work

For who?
Owners, all employees

Requirements:
OPEN TO ALL

Duration & Location:
2 days - The Academy

Course Price:
£130 minus up to 40pts

Please bring:
NA



OVERVIEW SCALP CARE

ESSENTIAL

SCALP CARE INSIGHT
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SCALP CARE SPECIALIST
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ADVANCED

SCALP DIAGNOSIS & SOLUTIONS
P.39 The Academy

IN SALON

SCALP CARE TRAINING
P.39 The Academy

ESSENTIAL LEVEL

SCALP CARE INSIGHT

An introduction for all salons and new to La Biosthetique’s Scalp Care Products and the start of your journey to becoming a Biosthetician. Ideal for all salon members, as a team training session (owners and all employees) to make an easy entrance into La Biosthetique’s Scalp Care range.

For who?
Owners, all employees

Requirements:
OPEN TO ALL

Duration & Location:
Half day - In salon

Course Price:
Part of opening deal

Please bring:
NA

ADVANCED

SCALP DIAGNOSIS & SOLUTIONS

A specialised one day course aimed at supporting delegates who have previously completed the two day Scalp Care Specialist course.

This refresher course is a great opportunity for Biostheticians to bring along their case studies and any technical questions to work through with our scalp experts. Consultation, application and treatment will also be revisited giving delegates complete confidence and reassurance to diagnose and treat their clients scalp issues effectively.

For who?
Stylists with experience using the Methodes scalp care products.

Requirements:
COMPLETED SCALP CARE SPECIALIST

Duration & Location:
1 day - The Academy

Course Price:
£100 minus up to 40 points

Please bring:
NA

SCALP CARE SPECIALIST

Scalp care is the very backbone of La Biosthétique and we are proud to offer unique bespoke education that continues to set our salons apart from all others.

This intensive two day course will give students the knowledge, practical experience and confidence to become an expert in hair and scalp evaluation and treatments using unique La Biosthetique tools and products. The two days will incorporate the Dino-lite – a unique digital microscope that provides powerful, microscopic inspection of the scalp.

For who?
All stylists from newly qualified to experienced stylists

Requirements:
OPEN TO ALL

Duration & Location:
2 days - The Academy

Course Price:
£150 minus up to 50pts

Please bring:
NA

- Contents: ✓ In depth product knowledge of the Methodes
- ✓ Customer profiling
 - ✓ Consultation
 - ✓ Analysis & Diagnosis
 - ✓ Treatment & Applications techniques
 - ✓ Bespoke Head Massage

BESPOKE

SCALP CARE TRAINING

This individual specialist training supports you and your Team specifically in the area of scalp care. This one day training will be bespoke to you and your salon needs. Whatever it is that you request we will endeavour to deliver it to you and your team and make sure the Scalp Care Training is just right for you!

- Contents: ✓ This will be an in-salon specialist bookable training.
- ✓ Updates on product and application knowledge
 - ✓ Expanding consultation confidence
 - ✓ Interactive hands-on training

For who?
Complete salon teams or participants from several salons may share a seminar. Talk to your Salon Consultant

Requirements:
NA

Duration & Location:
1 day - Individually booked

Course Price:
Priced on request

Please bring:
To be confirmed on booking



OVERVIEW SKIN CARE

ESSENTIAL

SKINCARE INSIGHT
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SKIN CARE 1
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DERMOSTHETIQUE 1
P.43 The Academy

MODULE

EXPRESS TREATMENTS (BEAUTY RITUALS)
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DIVISION HAIR
SKIN CARE

IN SALON

SKIN CARE TRAINING
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BEAUTY THERAPY TRAINING
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SKIN CARE INSIGHT

An introduction for all salons and new to La Biosthetique's Skin Care Products and the start of your journey to becoming a Biosthetician. Ideal for all salon members as a team training session (owners and all employees) to make an easy entrance into La Biosthetique's Skin Care range.

- Contents: ✓ Introduction to the skin diagnosis with Identitest
- ✓ Méthode Sensitive for sensitive skin
Méthode Clarifiante for impure skin
Méthode Régénérante for youthful radiance
- ✓ Or
Dermosthétique Hydro-Actif
Dermosthétique Anti-Age

For who?
Owners and all employees

Requirements:
OPEN TO ALL

Duration & Location:
Half day - In Salon

Course Price:
As part of opening deal

Please bring:
NA

DERMOSTHETIQUE 1

Get to know this cosmeceutical Skin Care range and delight your customers with quick product applications in the salon. As part of day you will learn and understand all of the Dermosthetique products in more detail you also get valuable advice for quick implementation of skin care into the salon.

- Contents: ✓ Skin aging processes
- ✓ Dermosthétique Hydro-Actif in detail
- ✓ Dermosthetique Anti-Age in detail
- ✓ Skin Diagnosis with Identitest
- ✓ Eye ring muscle massage
- ✓ Skin Consultation
- ✓ Beauty Express treatments
- ✓ Hands-on practice

For who?
Trainees, cosmetically active stylists,
Managers

Requirements:
COMPLETED SKIN CARE I

Duration & Location:
1 day - The Academy

Course Price:
£110 minus up to 30 points

Please bring:
NA

MODULE

SKIN CARE 1

Step into the world of La Biosthétique's skincare and experience how easy skin care can be in the salon. Get to know all of the Skin Care Methodes in more detail and gain confidence to leave with valuable advice for quick implementation in the salon. Experience Beauty Express Services for use in the salon.

- Contents: ✓ Skin diagnosis with Identitest
- ✓ The Skin tissues
- ✓ Méthode Sensitive for sensitive skin in detail
- ✓ Méthode Clarifiante for impure skin in detail
- ✓ Méthode Régénérante - Vitalité, Jeunesse in detail
- ✓ Relaxing massage
- ✓ Beauty Express treatments
- ✓ Hands-on practice
- ✓ Overview on Homme, Botanique, Spa, Soleil

For who?
Trainees, cosmetically active stylists,
Managers

Requirements:
BASIC SKIN CARE KNOWLEDGE

Duration & Location:
1 days - The Academy

Course Price:
£110 minus up to 30 points

Please bring:
NA

EXPRESS TREATMENTS (BEAUTY RITUALS)

Step into the world of La Biosthetique's Total Beauty Concept, be different with Rituals help guide you to provide consistent procedures within your everyday Salon life. Turn your customers hairdressing appointments into a unique experience with Express treatments, to help to create a USP for yourself within your region.

- Contents: ✓ La Biosthetique Total Beauty Concept from preparation to implementation as well as Review and Follow up.
- ✓ 10 Step journey of the Ritual, step by step
- ✓ Beauty Express Treatments.
- ✓ Client consultation and communication.
- ✓ Hands-on practice.

For who?
Owners and all employees

Requirements:
BASIC SKIN CARE KNOWLEDGE

Duration & Location:
1 day - The Academy

Course Price:
£100 minus up to 30 points

Please bring:
NA

SKIN CARE TRAINING

This individual specialist training supports you and your team specifically in the area of skin care. This one day training will be bespoke to you and your salon needs. Whatever it is that you request we will endeavour to deliver it to you and your team and make sure the Skin Care Training is just right for you! Either as training on the job, directly in a regular salon day with customers or as an in-salon specialist bookable training based on the needs and wishes of the participants.

- Contents:
- ✓ Background knowledge about the products and their levels of performance.
 - ✓ Update or deepening of product and application knowledge. Individual introduction of the Total Beauty Concept.
 - ✓ Expanding consultation confidence.

For who?

Complete salon teams or participants from several salons may share a seminar. Talk to your Salon Consultant.

Requirements:

NA

Duration & Location:

1 day - Individually booked

Course Price:

Priced on request

Please bring:

To be confirmed on booking

BEAUTY THERAPY TRAINING

This individual specialist training supports you and your Team in the field of Beauty Therapy. This would be individually bookable as an internal specialist training. This seminar is especially for beauty therapists who would like to work intensively with La Biosthétique skincare products and would like to incorporate cosmetic treatments.

- Contents:
- ✓ Product knowledge and cosmetic treatments for sensitive, impure, demanding and prematurely aged skin.
 - ✓ La Biosthétique Signature treatments.
 - ✓ Uses of aromatherapy with Visarôme.
 - ✓ La Biosthétique Beauty Express services.
 - ✓ Hands-on practice.

For who?

Trainee, cosmetically active stylists, Managers

Requirements:

COMPLETED SKIN CARE I

Duration & Location:

1 days - Individually booked

Course Price:

Priced on request

Please bring:

To be confirmed on booking





OVERVIEW MAKE UP

ESSENTIAL

MAKE-UP INSIGHT
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MODULE

TREND MAKE—UP
P.48

IN SALON

MAKE—UP TRAINING
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MAKE-UP INSIGHT

An introduction for all salons to new La Biosthetique's Make-up Collection and the start of your journey to becoming a Biosthetician. Ideal for all salon members as a team training session (owners and all employees) to make an easy entrance into La Biosthetique's Make-up Collection.

- Contents: ✓ Product knowledge on La Biosthétique Make - up Collection.
- ✓ 5 minute make - up refresher.
- ✓ Beauty tools for simple customer consultation.

For who?
Owners and all employees

Requirements:
BASIC MAKE UP KNOWLEDGE

Duration & Location:
Half day - In Salon

Course Price:
As part of opening deal

Please bring:
La Biosthetique brush set

MAKE-UP TRAINING

This individual specialist training supports you and your Team specifically in the area of make-up.

Either as training on the job, directly in the salon working day or as an in-salon specialist training, based on the needs and wishes of the participants. Whatever it is that you request we will endeavour to deliver it to you and your team and make sure the Make-Up Training is just right for you!

- Contents: ✓ Updates on product and application knowledge.
- ✓ Interactive hands-on training.
- ✓ Advice on how to approach customers with make-up ideas.

For who?
Owners and all employees

Requirements:
BASIC MAKE UP KNOWLEDGE

Duration & Location:
1 day - Individually booked

Course Price:
Price on request

Please bring:
La Biosthetique brush set

TREND MAKE-UP

Inspired by the latest trends and product developments, your La Biosthetique educator will present all of innovations within the La Biosthétique Make - up Collection. You will focus on the latest looks presented, trained and individually implemented through hands-on sessions.

- Contents: ✓ The latest fashion and colour themes of the season
- ✓ Trend-oriented make-up techniques
- ✓ Creation of the new seasons looks
- ✓ Practical implementation of the make - up trend
- ✓ Advice on how to approach the customer with make-up ideas.

For who?
Owners and all employees

Requirements:
BASIC MAKE UP KNOWLEDGE

Duration & Location:
1 days - The Academy

Course Price:
£100 minus up to 30 points

Please bring:
La Biosthetique brush set

TERMS & CONDITIONS

HOW TO BOOK

Booking a La Biosthetique course couldn't be simpler. Just choose the courses you would like to attend and call us on 03330 142 444, or speak to your Salon Consultant.

1. Bookings are made on a first come first served basis, bookings will be acknowledged with a VAT invoice.
2. Places are not confirmed until the course fee is received in full. The course fee must be received in full before the course date.
3. We reserve the right to cancel any course due to insufficient numbers or for any other reason.
4. Cancellations will be accepted up to 14 days prior to the course date, and a full refund given.
5. Cancellations made 13 days or less before the course will not be refunded and any education points used towards payment will not be reimbursed.
6. No refunds will be given for non-attendance but substitutions can be made at any time.
7. Some courses will require you to bring your tools with you. You will be advised of this when your place is confirmed, or please check the Education Brochure.
8. All course fees quoted are net of VAT. Please add VAT to all quoted course fees.

EDUCATION POINTS

To make La Biosthétique education even more affordable, education points are rewarded on a quarterly basis and are calculated on your total spend excluding VAT. To find out how many points you have please call our education support team on 03330 142 444. Education points can be used towards in salon, regional and Academy based training.

IN-SALON EDUCATION

In-salon education and training can be provided for all of our salons. The price of this education is on a bespoke basis depending on a number of factors such as type of training, educator's fee, mileage and accommodation.

HOTEL ACCOMMODATION

If you are attending a course at The Academy, Lymington and require overnight accommodation, please call 03330 142444 for information on local hotels, we have a short guide to help you choose the right spot for you. All delegates are required to make their own accommodation arrangements directly with the hotels. Accommodation and meals for those attending the Colour Genius Diploma will be provided during their stay in PFORZHEIM only. Colour Genius students will be responsible for their own travel and transfers to Pforzheim. All other courses provided by La Biosthétique do not include travel, transfers or accommodation.

